

Presentation to



urbo.

Let's talk about dockless bike sharing...

01 What is it?

02 The Challenges
& Urbo's Solutions

03 The Benefits

urbo.

01 What is it?

- Conventional docked systems:

Technology is in the stations

- New dockless system:

Technology is in the bikes

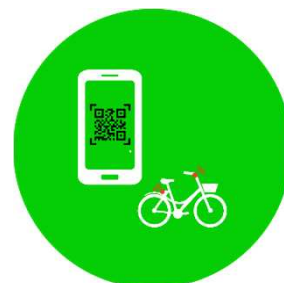
- No need for capital intensive stations

So, how much does it cost?



How it works

01 DOWNLOAD THE APP & FIND THE BIKE



02 UNLOCK THE BIKE



03 PARK & LOCK THE BIKE



02 The Challenges & Urbo's Solutions

PARKING

- GPS location tracking
- User Credit System
- Designated Parking
- Wardens
- Geo-fencing

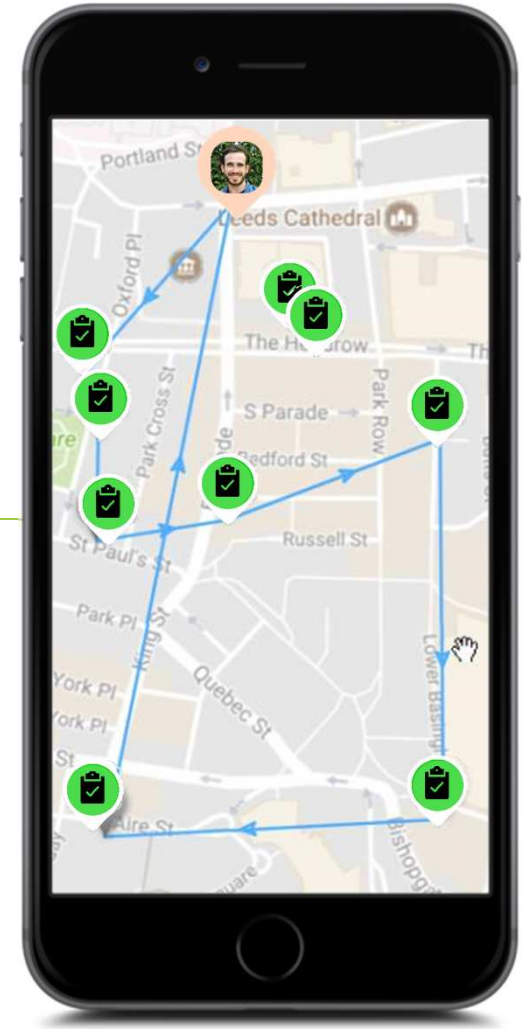
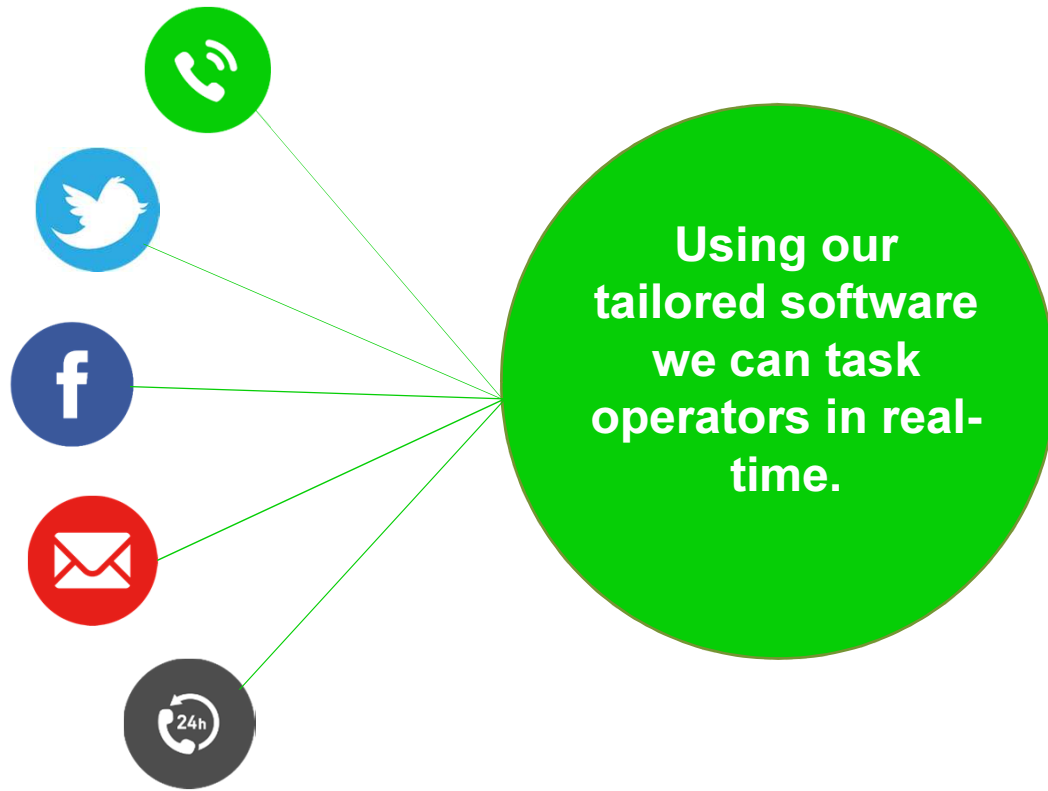
THEFT

- GPS location tracking
- Tamper proof parts
- No commercial value
- Smart Alarm

SAFETY

- The world's leading dockless bike (Bike Plus and PEBSS)
- Maintenance
- Public safety campaign
- Awareness increase

Customer service integration

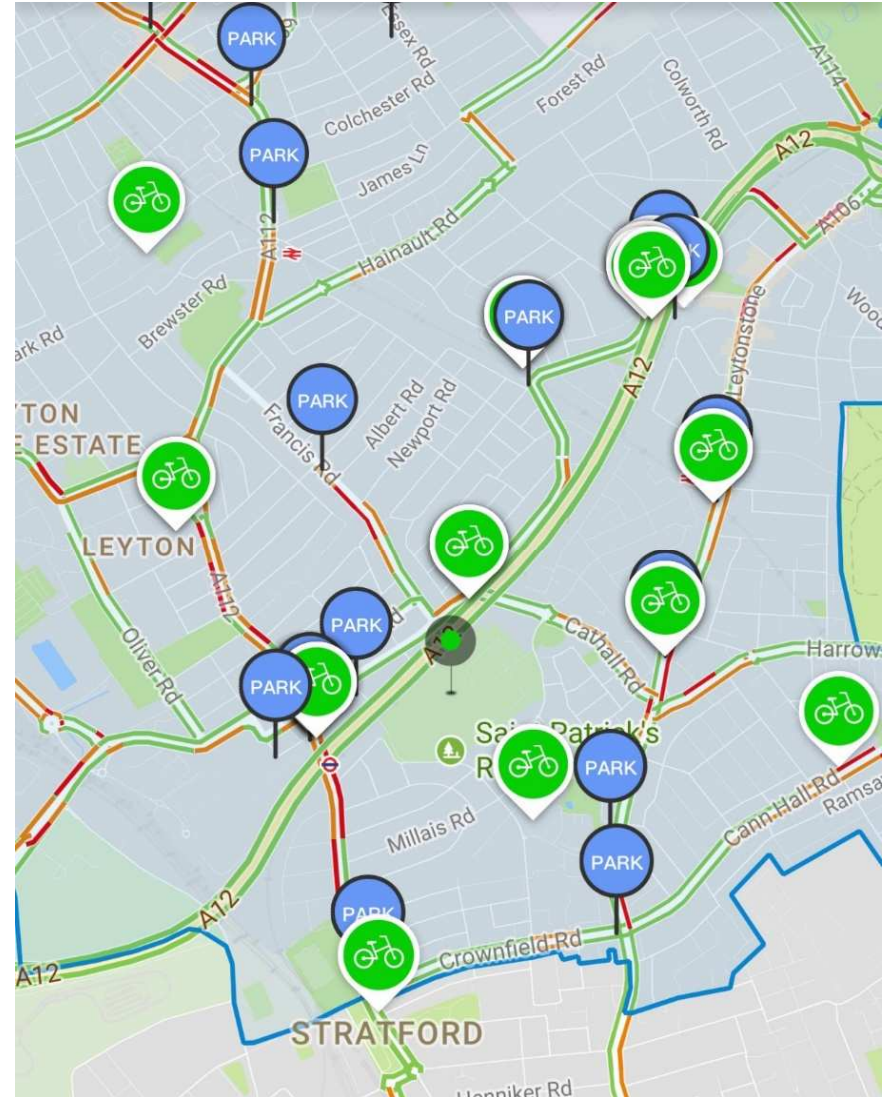


Aligned with local infrastructure



In deployment, designated parking areas will be assigned for dockless parking.

Touristic areas, universities, public transport.



03 The Benefits

Data

Extends the range of the current transport network by connecting infrastructure

Reduces congestion

Health

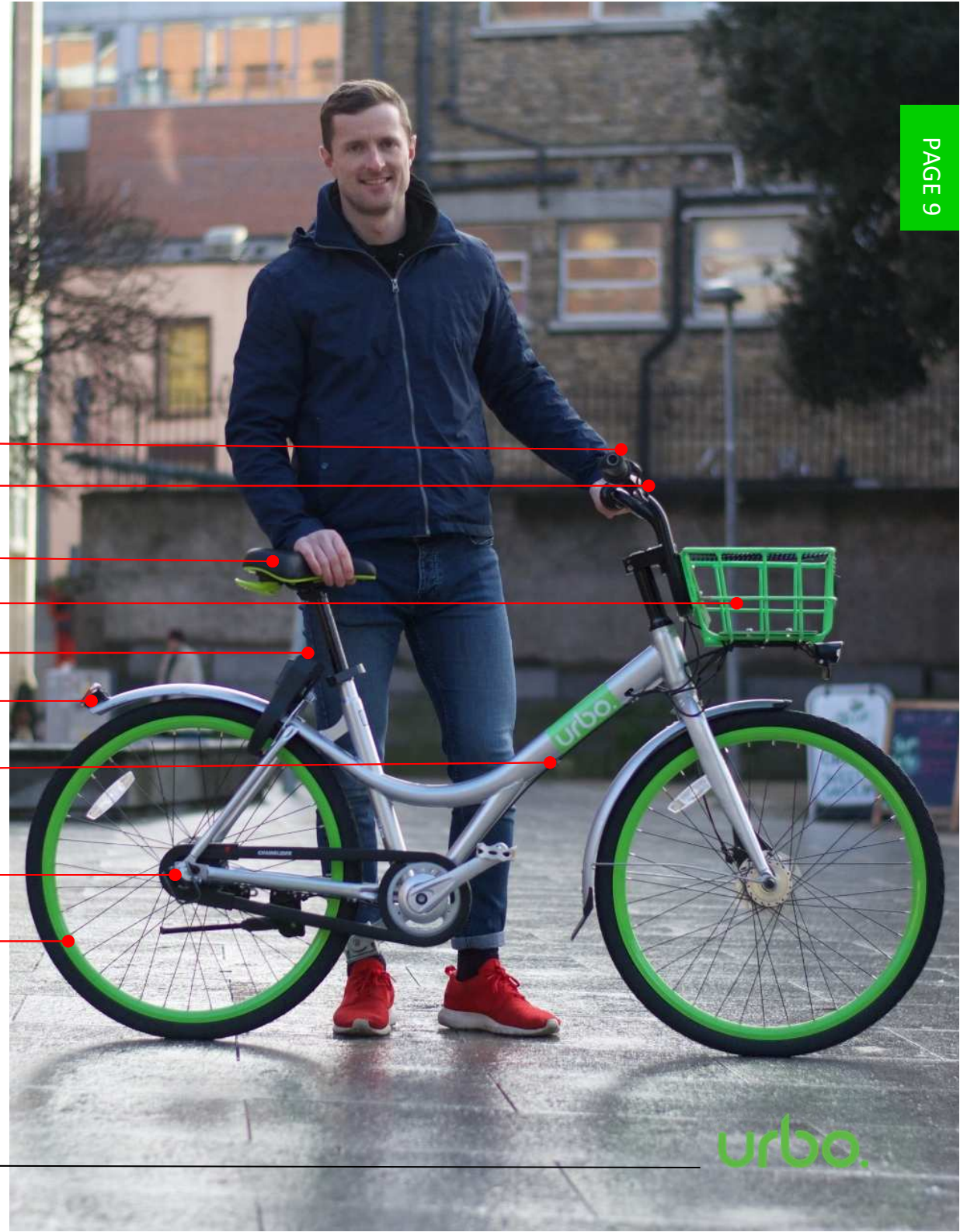
Improves the liveability, accessibility and commerce of your city



urbo.

The Bike

- 3-speed Gears by Shimano (inner hub)
- Scandinavian Handgrips
- Carrier Basket
- Urbo's BCG Saddle
- Dutch Dynamo Lights (rear and front)
- Urbo's Brain
- Urbo's ETD Frame
- Internal drum brakes (rear and front)
- Solid Inner Tube Tyres



Urbo U.K.



Urbo Operations



Why Urbo?

	Urbo	International Competitors
Transport Company	Yes	?
Proximity to Management	In the UK	Out of UK
Data Stored in UK	Yes	?
Experience	London	>10 Countries
European Bikes	Yes	?
GPS on Bikes	Yes	?
Tailored Solution	Yes	?
Bike Plus and PEBSS Accreditation	Yes	?
Public Safety Campaign	Yes	?
Real Time Customer Service	Yes	?
Customised Data Dashboard	Yes	?
Local Customer Care Team	Yes	?

04 Potential next step

Both Barnet Borough Council and Urbo are striving to encourage people to cycle more.

“ ... making cycling and walking more attractive for leisure, health and short trips and contain a target to increase cycling in the borough significantly”

Cycling in Barnet, Barnet Environment Committee 2016

To aid this plan, would you consider partnering with Urbo to launch a pilot dockless bike sharing scheme of 500 bicycles in Summer 2018, starting with 50 bikes in April 2018?



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